



FOR IMMEDIATE RELEASE

**Dates for the 2015 SeaWeb Seafood Summit Unveiled at
the 33rd Edition of Seafood Expo North America**

Boston, USA (March 17, 2014) – Diversified Communications and SeaWeb just announced the dates for the forthcoming SeaWeb Seafood Summit, the world’s premier conference on sustainable seafood. The event will take place February 9-11, 2015 in New Orleans, Louisiana.

The announcement was made jointly by Mary Larkin, Vice President, Seafood Group at Diversified Communications and Dawn M. Martin, SeaWeb President, during a SeaWeb Seafood Summit forum held at the annual Seafood Expo North America/Seafood Processing North America event in Boston, MA. The forum provided an opportunity for attendees to share their ideas and priorities for the upcoming Summit.

“We are elated to have the dates set for the next Seafood Summit and confirm New Orleans as a hosting city,” said Mary Larkin in front of a full room of seafood industry professionals as well as conservation groups, policy makers, academics and media gathered for the occasion.

“We are eager to begin working with our partners around the globe on creating an exciting program for the next Summit. This collaboration with Diversified will enable us expand the reach and provide a more robust level of engagement of key stakeholders aimed at offering sustainable solutions,” added Dawn M. Martin.

The SeaWeb Seafood Summit brings together global representatives from the seafood industry with leaders from the conservation community, academia, government, and the media for in-depth discussions, presentations, and networking around the issue of sustainable seafood. The goal of the Summit is to foster dialogue and partnerships that lead to a seafood marketplace that is environmentally, socially, and economically sustainable.

The SeaWeb Seafood Summit is produced in partnership between SeaWeb and Diversified Communications. SeafoodSource.com, Diversified's online publication, will be the official international online business tool to keep seafood industry professionals informed and connected on the Summit's program and events.

About SeaWeb

SeaWeb transforms knowledge into action by shining a spotlight on workable, science-based solutions to the most serious threats facing the ocean, such as climate change, pollution and depletion of marine life. To accomplish this important goal, SeaWeb convenes forums where economic, policy, social and environmental interests converge to improve ocean health and sustainability. SeaWeb works collaboratively with targeted sectors to encourage market solutions, policies and behaviors that result in a healthy, thriving ocean. By using the science of communications to inform and empower diverse ocean voices and conservation champions, SeaWeb is creating a culture of ocean conservation. For more information, visit: www.seaweb.org.

About Diversified Communications

Based in Portland, Maine, USA, Diversified Communications provides information and market access through face-to-face events, magazine publishing, and online resources on four continents. Diversified Communications serves several industries, including seafood, food service, natural and organic, commercial marine, healthcare, and business management. The company's global seafood portfolio of expositions and media includes Seafood Expo North America/ Seafood Processing North America (*formerly International Boston Seafood Show/Seafood Processing America*), Seafood Expo Global/ Seafood Processing Global (*formerly European Seafood Exposition/Seafood Processing Europe*), Seafood Expo Asia (*formerly Asian Seafood Exposition*), Seafood Expo Southern Europe (*formerly Seafood Barcelona*), *SeaFood Business* magazine, and SeafoodSource.com. The company operates divisions in Australia, Hong Kong, India, the UK, and Canada. www.divcom.com

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Media contacts:

Diversified Communications
Christine Pedersen, Marketing Manager
cpedersen@divcom.com
+1 207 842 5488

SeaWeb
Marida Hines, Senior Manager
mhines@seaweb.org
+1 301 580 1026