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**Tri Marine named finalist in International Seafood Champion Award**

Tuna industry leader recognized for its innovation, vision and advocacy of environmental stewardship

**BELLEVUE, WASH. – SEPT. 10, 2015** –Today, Tri Marine announced that it was named as one of only 16 finalists in the world for the Seafood Champion Awards. Presented by SeaWeb, an international, nonprofit, communications organization dedicated to creating a culture of ocean conservation, the awards were established in 2006 to honor those in the seafood industry whose past and/or present contributions demonstrate a commitment to innovation that leads to change.

“Several years ago we decided to be different from other leading tuna companies around the world,” said Renato Curto, CEO of the Tri Marine Group of companies. “We chose to focus a great part of our growth on the U.S. market, which shares our core values of environmental stewardship and has a deeper interest in how and by whom their tuna is caught, where it is processed and what communities benefit from it.”

As one of the world’s largest vertically integrated tuna suppliers, Tri Marine is uniquely positioned to make a significant positive impact in sustaining global tuna fisheries. Because it has its own fishing fleet and large scale processing facilities, Tri Marine can confidently trace its tuna products from catch to shelf. Their own Ocean Naturals brand tuna products include traceability codes right on the label for consumers to locate the origin of the fish they buy. Ocean Natural products are marketed by Tri Marine’s subsidiary The Tuna Store. The Tuna Store serves the North American market with tuna products manufactured in American Samoa at Samoa Tuna Processors, another Tri Marine company.

The company is also active in policy work to help enforce IUU regulation around the world, and it is a founding member of the International Seafood Sustainability Foundation (ISSF).

The Seafood Champion Award finalists were selected by an independent panel of six seafood sustainability experts from industry, nonprofit and academia, representing Europe, North America, and Asia. After the nominations were ranked using five weighted evaluation criteria, the four top-scoring nominations in each category were selected as finalists.

“We see Tri Marine’s selection as a finalist for the Seafood Champion Awards as acknowledgement for our decision to do what we think is right for the tuna resource, for the environment, and for the communities that have depended on tuna for generations. We are persuaded that doing the right thing is good for business,” Curto added.

Nominees who earned the top score in each category will be awarded the 2016 Seafood Champion Award for that category. These winners will be honored at an awards ceremony on the first day of the SeaWeb Seafood Summit, to be held 1-3 February 2016 in St. Julian’s, Malta.

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### **About Tri Marine**

Tri Marine is a recognized leader in fishing, processing and distributing high-quality tuna products to the world’s markets. The company focuses on quality, sustainability, innovation and customer satisfaction. As a socially responsible operator, Tri Marine has chosen to invest in the communities closest to fishery resources. Together with its workforce of over 5,000 employees, Tri Marine is committed to all of its customers, suppliers and stakeholders for the long term. For more information, visit [www.trimarinegroup.com](http://www.trimarinegroup.com).